



CLARK FORK RIVER MARKET 2024 SEASON RULES AND REGULATIONS

1. Mission Statement:

The Clark Fork River Market was founded on the belief that local agricultural production is important. The Clark Fork River Market seeks the betterment of conditions for agricultural producers by providing a venue for local farmers, ranchers, horticulturists, and dairy producers to retail their products directly to consumers. Through the establishment and maintenance of a festive, vibrant farmers' market, we seek to forge stronger connections between Western Montana's agricultural producers and the local community, with goal of educating consumers about the important role of agriculture in the local economy and its equally important role in improving the environmental and public health of Western Montana's communities. Our market is strongly committed to connecting local farmers and ranchers to citizens in our community with low incomes, and to educating the general public about the health benefits of fresh farm goods and local foods. By creating and sustaining a popular and convenient venue that provides a direct market and a stronger community profile for agricultural producers, we are helping to sustain family farms and preserve Montana's agricultural heritage.

2. Market Season/Hours of Operation:

The 2024 Clark Fork River Market season is every Saturday from May 4th until October 26th. From May September the market is open 8:00am-1:00pm. In October, the market is open 9:00am-1:00pm

3. Location:

The market is located at 225 Pattee St, on the east side of Higgins Avenue Bridge.

4. Who Can Sell:

The Clark Fork River Market gives opportunities to vendors who produce and source their materials locally from Western Montana. All products at the market must be grown or raised in Montana, west of the Continental Divide, with the exception of prepared foods, baked goods, and coffee. Preference will be given to those vendors who use local ingredients, and/or compostable packaging.

5. What Can Be Sold:

All items must be grown or gathered by the vendor in Western Montana, with the same exception as above.

A. Raw Agricultural Products: fresh fruits, vegetables, grains, seeds, sprouts, herbs, flowers and cultivated mushrooms.

B. **Wild Gathered Produce:** such as wild-foraged mushrooms or huckleberries. We urge vendors to always gather wild produce responsibly and sustainably. In order to sell wild gathered mushrooms, **you must provide the market with a county permit.**

C. **Nursery Plants:** The vendor must grow the bedding plants, potted plants, trees or shrubs from seed, plug, cuttings, roots, tubers, or bare root. No resale of prefinished plants is allowed.

D. **Value Added Agricultural Products:** These products are admitted only with Board approval.

- Processed foods that can be sold without a license: preserves, honey and certain baked goods. The term “preserves” include jams, jellies, compotes, fruit butters, and syrups. It does not include, for example, pickles, sauerkraut, vinegars, herb oils, salsa, pesto or freezer jams. Dried fruits, vegetables or herbs that are packaged and labeled are defined as processed and require a license. Therefore, any dried product must be sold in bulk and weighed at the market. Home-baked goods that are not subject to spoilage such as breads, pastries and cookies may be sold without a license. All preserves, honey and baked goods must be labeled with the vendor’s name and address.
- Eggs: Egg vendors are required to abide by all state, local and market guidelines and/or regulations for the sale of eggs. The sale of farm eggs does not require a license; those vendors who are not licensed with the state must display a sign clearly stating “Unprocessed Farm Eggs”. For vendors who have a state license from the Montana Department of Livestock, they must display the license at their stand. All vendors must label their cartons clearly with their name and address. We strongly urge all vendors to candle and grade their eggs and monitor their temperature at 41 degrees or less. We also recommend that vendors include safe handling instructions on all egg cartons: *Safe Handling Instructions: To prevent illness from bacteria keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly.*
- Processed foods that require a license: Poultry, meat, dairy products and most processed foods require licenses from either the county and/or the state. Vendors who wish to sell these products must have their animals killed and processed at a MT Dept of Agriculture or USDA licensed and inspected facility. Examples include Ranchlands Packing in Butte and Lolo Lockers in Lolo. Vendors are required to obtain the necessary license(s) and to acquaint themselves with all the pertinent health codes. Licenses must be included with their application to the market. All processed foods must be labeled with the producer’s name, address and safe handling instructions (see below).
 - In order to address the realities of ranch economics, an exception to the rule banning resale of products will be granted, on a year to year basis, to small Western Montana meat wholesalers who sell beef, poultry, pork or bison for a rancher or poultry farmer who raises his or her product in Western Montana. The wholesaler must label his or her product with the place of origin: in other words, the meat or poultry sold at the market must be labeled with the name and location of the ranch where the meat/poultry was raised. Signage at the wholesaler’s booth must make it clear that the meat or poultry is from a Western

Montana source, and both rancher and wholesaler must sign affidavits attesting to the fact that the meat sold at the market does indeed come from the ranch/farm that is indicated on the labels placed on the meat. Wholesalers must arrange for the ranchers/farmers whose product is sold at their booth to attend at least one Clark Fork River Market per season to be available to the public for questions regarding their ranch/product/relationship with the wholesaler, etc. Please call or email the Executive Director with questions about this exception or to obtain the required affidavit forms at (406) 880-9648 or info@clarkforkmarket.com

- License requirements vary depending upon the product sold. Despite the requirements spelled out above, this process is not as cumbersome as it may seem on first read, nor is it expensive. All vendors intending to sell products that require a license should contact the Missoula County Health Department at (406) 258-4755.

E. Agricultural Crafts: Craft products are admitted only with Board approval. In general, they must be handmade predominantly of material grown or gathered by the vendor in Western Montana, such that the agricultural material is the focus of the craft product. Such items may include, but are not limited to, wool and wool products, soaps, wreaths, dry flower arrangements, pressed flowers, smudge sticks, potpourri and gourd bird houses.

F. Prepared Food and Drink Businesses: All prepared food and drink vendors who wish to sell their products for immediate consumption at the market must comply with state, city and county health codes and requirements. Preference will be given to those vendors who make an effort to use ingredients that have been produced in Western Montana. Vendors intending to sell prepared food or drink products should contact the Missoula County Health Department at (406)258-4755.

G. Crafts: With the exception of Agricultural Crafts, other craft items are not permitted to be sold at the Clark Fork River Market May-September. Craft may be permitted to be sold at the Clark Fork River Market, upon approved application.

6. Attendance:

The vendor, grower, producer and market seller must be from the same family/business with exceptions noted above regarding meat and poultry. The vendor is to remain for the entire market period, May-September (8AM-1PM) and October (9AM-1PM) unless they have special permission to leave from the Executive Director.

7. Rules for Reserved Spaces:

Returning vendors are given first priority on returning spaces. In order to reserve a space you need to commit to a majority of the market dates. Reserved Spaces are limited and are allocated a small

discount for signing up for all markets.

8. Rules for Unreserved Spaces:

Unreserved vendors are those who are interested in being a vendor but do not want to commit to the whole season.

Those who are interested in showing up day of for availability can come the morning of and contact the Executive Director for day of availability. Unreserved Vendors will be notified the Thursday before your expected market date. If you end up canceling, please make sure the Executive Director has been notified as soon as possible to Kaylee@clarkforkmarket.com

9. Rules for Nonprofits:

Organizations may use space at the market for the purpose of community outreach or education, with the approval of the Executive Director. Nonprofits pay a flat rate of \$10 per market.

Attendance of multiple markets is allowed but must be approved by the Executive Director as the request are higher than the spaces available.

10. Market Day Arrival/Departure Procedure:

- Market Day Arrival:
 - Vendors may drive their vehicles into the market location to unload. **Do not begin to set up** until your vehicle is moved out of the market area. Return after parking to finish setting up.
 - Please **do not** park in the customer parking lot. It is crucial we have enough parking for our customers. If you have accessibility needs requiring you to park closer to your booth, please contact the Executive Director.
 - All vendors must be in their spaces by **7:45 AM**, May-September and **8:45 AM** in October. **No vendor set up will be allowed after 7:50 AM on Saturday mornings, May-September and 8:50 AM in October. This rule must be enforced due to traffic and safety concerns.**
- Vendors are expected to dismantle their tables promptly and speedily after 1 PM and before bringing their vehicles into the market area. An effort should be made to limit the idling of engines. The market area should be cleared by 2:00 PM.

11. Sign Code:

Identification must include the farm or vendor's name. Lettering must be mounted in a prominent location, visible and acceptable by the Executive Director. All licenses and certificates must be displayed in plain view.

12. Organic Claims:

If a grower makes a claim of being organic, they must have at their stand, available for inspection, a copy of their current certificate. Vendors making false claims about their organic status are subject to a \$10,000 dollar fine from the USDA. Click [HERE](#) for USDA Certified Organic Signs. If your products are not Certified Organic, but you use organic practices, please click [HERE](#) for your options on labeling

(refer to “What do the four organic labels mean?”).

13. **Space Definition:**

Spaces are in 6-foot increments (see exceptions below). Spaces at the market are of varying depths, but are at least 6 feet deep, so vendors purchasing one 6 foot space can count on at least a 6’x10’ area.

14. **Fee Collection:**

The Clark Fork River Market determines fees based on the number of booths occupied. Reserved Vendors must pay their fees by May 31. Unreserved Vendors can either in a large sum of dates they signed up for, or daily at the end of the Market. Any other arrangement for payments need to be set up with the Executive Director.

15. **Market Fees:**

Space Fees

Reserved Vendors may reserve up to four 6-foot wide spaces for the 26 week long market season:

- 6 ft space (1 booth) = \$260.00
- 12 ft space (2 booths) = \$520.00
- 18 ft space (3 booths) = \$780.00
- 24 ft space (4 booths) = \$1,040.00

Unreserved Vendors, per day rate:

- 6 ft space = \$16.00
- 12 ft space = \$32.00
- 18 ft space = \$48.00
- 24 ft space = \$64.00

Nonprofit Vendors may attend up to 1 market/month. Exceptions may be made upon inquiry with Executive Director. Per day rate:

- Any space = \$10.00

Electricity

Additional \$1 per booth per market day for 110v

Additional \$2 per booth per market day for 220v

16. **Nutrition Programs for Customers:**

- The Clark Fork River Market, in partnership with the Community Food and Agriculture Coalition, offers SNAP (Supplemental Nutrition Assistance Program) users the ability to spend their funds at the market. The Market Information Booth exchanges these funds for tokens to be used for EBT eligible products. We also offer an incentive program for SNAP users to purchase ready-to-eat produce and edible plant starts, called the [Double SNAP Dollars program](#). All tokens received by vendors will be reimbursed by the Market.
- Vendors may accept [WIC Coupons](#) from customers for qualifying purchases (fresh fruits and

vegetables). WIC coupons can be deposited with your bank.

- Vendors who accept [Senior Farmer Market Nutrition Program](#) coupons will be reimbursed by the Market.

17. **Music:**

Live music is an integral part of the CFRM atmosphere and designated spaces will be provided for performers. Interested musicians must have the Executive Director's approval. The Market pays \$150 per session from 10:00AM to 12:30PM. In addition, bands get tips from market patrons and get public exposure. Electricity is available at the market, but musicians must bring their own sound equipment, please note that we have asked musicians to keep their sound to a reasonable level for all vendors to continue to sell. If you have any concerns about music, please let our staff know immediately so it can be addressed. Additional buskers may be permitted upon market staff approval.

18. **Parking:**

Market vendors must park outside of the market area. This includes available parking spaces in the parking lot on Main or Ryman on the street.

19. **Miscellaneous:**

- **Animals:** Vendors are not allowed to keep dogs or other pets in the market area. Pets of customers are not allowed in the market area unless the animal is a service animal.
- **Space Clean Up:** Vendors are responsible for keeping and leaving their area clean. To reduce litter, please provide a receptacle for trash generated at your stand.
- **Samples:** Vendors providing food samples must use disposable plastic or latex gloves and comply with all Missoula city/county health codes.
- **Market Behavior:** Vendors, market staff, and volunteers are expected to treat one another with consideration and respect. The Executive Director is available to help mediate conflicts, should the need arise.
- **Government Regulations:** Vendors are expected to comply with any government regulations that may be in effect for movies that take place at the market. These include certification of scales, health rules applicable to samples and food display, statements about being organically grown, product labels or required state licenses for processed food.

20. **Disregard of Market Rules:**

These regulations are enforced to promote welfare and safety of sellers and shoppers alike. If notified of an infraction by the Executive Director, the vendor must correct it. Disregarding these rules will lead to expulsion from the market.

- A first violation will result in a warning notice being issued.
- A second violation will result in exclusion from the following market.
- A third notice will result in exclusion from the market for the rest of the season.
- Violation notices are cumulative from year to year. A fourth notice will result in permanent exclusion from the market.

Appeals of any Clark Fork River Market violation notice may be made in writing to the Board. The board of directors and staff of the market are happy to discuss with vendors and interested parties

any and all of these regulations. Our mission is invested in helping farmers and ranchers of Western Montana increase their profitability by providing a direct market for their products, and to help the community of Missoula have direct access to good, locally produced food in a festive atmosphere. These rules and regulations have been written to serve this mission.

For further information contact:

Executive Director, Kaylee Nassiri

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