



Calling All Fresh Produce Vendors

Senior Farmer's Market Coupon Program (SFMNP)
is recruiting Fresh Produce Vendors for the Missoula Area Markets

What is SFMNP?

SFMNP is a supplemental food program for eligible seniors (60+ and 185 FPL) that allows Seniors to exchange coupons for fresh produce at the Summer Farmer's Market. The program encourages seniors to supplement their diet with healthy nutrition food, gets them out in the fresh air and visit among friends and neighbors. Each coupon is worth \$2. Seniors spend up to \$50 worth of coupons at participating Vendors. This programs benefits seniors by enabling them to purchase fresh produce.

How do I benefit?

- ✓ SFMNP supports local vendors. Coupons are only redeemable for produce sold at the local Farmer's Market. (coupons not eligible for grocery store purchases)
- ✓ Coupons are redeemable at Missoula Aging Services or MAS contact at the market
- ✓ You benefit the seniors by the availability of your produce in exchange for their coupons
- ✓ You benefit by contributing to our seniors' healthy and nutritional eating choices

How Do I sign up? It's Easy!

1. Review and sign a short contract that specifies the do's and don'ts.
2. Participate in a short phone or in person training at a time that is convenient for you. (short orientation on the do's and don'ts).
3. Display the SFMNP sign (provided) so that the seniors know you are eligible to accept the coupons.

Contact Information:

Jackie Stoeckel, Aging Services at 1 800-332-2272 or 444-6061 or email jstoeckel@mt.gov

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